

Dr. Md. Ghulam Rabbany
Associate Professor
Department of Agribusiness and Marketing
Faculty of Agribusiness Management
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Professional Experiences

- I have been serving as a Chairman in Department of Agribusiness and Marketing from 29 November, 2024 to till date under the faculty of Agribusiness Management at Sher-e-Bangla Agricultural University.
- I have been serving as an Associate Professor in Department of Agribusiness and Marketing since 10 April, 2021 under the faculty of Agribusiness Management at Sher-e-Bangla Agricultural University.
- I have been serving as an Assistant Professor at Sher-e-Bangla Agricultural University from 10 April, 2014 to 09 April, 2021. Department of Agribusiness and Marketing, under the faculty of Agribusiness Management.
- I have been serving as a Chairman in Department of Agribusiness and Marketing from 09 September, 2015 to 27 August, 2017 under the faculty of Agribusiness Management.
- Worked as lecturer at Sher-e-Bangla Agricultural University from 10 April, 2012 to 09 April, 2014. Department of Agribusiness and Marketing, under the faculty of Agribusiness Management.
- Worked as a full-time Lecturer in the Department of Business Administration, Bangladesh University, from 15 May, 2011 to 09 April, 2012, Mohammadpur, 15/1 Iqbal road, Dhaka-1207, Bangladesh.

Teaching Experiences (Undergraduate level)

- **Principles of Marketing** [Department of Business Administration (BBA), Bangladesh University (BU), Department of Agribusiness and Marketing, SAU]
- **Marketing Management** [Department of Business Administration (BBA), Bangladesh University (BU) Department of Agribusiness and Marketing, SAU]
- **Consumer Behavior** [Department of Business Administration (BBA), Bangladesh University (BU), Department of Agribusiness and Marketing, SAU]
- **Service Marketing** [Department of Business Administration (BBA), Bangladesh University (BU)]
- **Agricultural Marketing** [Department of Agribusiness and Marketing, SAU]
- **Brand Management** [Department of Agribusiness and Marketing, SAU]
- **Introduction to Agribusiness Business** [Department of Agribusiness and Marketing, SAU]

- **Business communication** [Department of Business Administration, Bangladesh University (BU)], Department of Agribusiness and Marketing, SAU]
- **Business Ethics and Corporate Social Responsibilities** [Department of Agribusiness and Marketing, SAU]
- **Agribusiness Management** [Department of Agribusiness and Marketing, SAU]

Teaching Experiences (Graduate level MS)

- **Brand Management** [Department of Agribusiness and Marketing, SAU]
- **Service Marketing** [Department of Agribusiness and Marketing, SAU]
- **Strategic Marketing** [Department of Agribusiness and Marketing, SAU]
- **Consumer Behavior** [Department of Agribusiness and Marketing, SAU]
- **Advanced Marketing Research** [Department of Agribusiness and Marketing, SAU]
- **Strategic Marketing** [Department of Agribusiness and Marketing, SAU]
- **Advanced Marketing Management** [Department of Agribusiness and Marketing, SAU]
- **Advanced Agricultural Marketing** [Department of Agribusiness and Marketing, SAU]

List of Research Publications & Scientific Report:

List of Research Publications in scientific journal :(As Associate Professor)

1. Kh Zulfikar Hossain, Jianhong Xue & **Md Ghulam Rabbany** (2023) “Consumers’ Preferences and Willingness to Pay (WTP) for Traceable Liquid Milk: A Survey in Dhaka, Bangladesh” JOURNAL OF FOOD PRODUCTS MARKETING <https://doi.org/10.1080/10454446.2023.2228731>
2. Haque, M. K., Zaman, M. R. U., Rahman, M. A., Hossain, M. Y., Shurid, T. I., Rimi, T. A., Arby, H., & **Md Ghulam Rabbany.*** (2022). A review on impacts of COVID-19 on global agricultural system and Scope for Bangladesh after pandemic. Environmental Science and Pollution Research, 29(36), 54060–54071. <https://doi.org/10.1007/s11356-022-21016-0>
3. Kh Zulfikar Hossain, Jianhong Xue & **Md Ghulam Rabbany** (2022) “Consumers’ willingness to pay (WTP) for HACCP certified frozen farmed fish: A consumer survey from wet markets in Dhaka, Bangladesh” AQUACULTURE ECONOMICS & MANAGEMENT <https://doi.org/10.1080/13657305.2022.2046204>.
4. Mohammad Shakhawat Hossain, G.M. Monirul Alam, Shah Fahad, Tanwne Sarkerf , Md Moniruzzaman, **Md. Ghulam Rabbany** (2021) “Smallholder farmers’ willingness to pay for flood insurance as climate change adaptation strategy in northern Bangladesh” Journal of Cleaner Production 338 (2022) 130584
5. **Md Ghulam Rabbany**, Yasir Mehmood, Fazlul Hoque, Tanwne Sarker, Kh Zulfikar Hossain, Arshad Ahmad Khan1 & Mohammad Shakhawat Hossain, Rana Roy, Jianchao Luo (2021)“Do credit constraints affect the technical efficiency of Boro rice growers? Evidence from the District Pabna in Bangladesh”

6. **Md Ghulam Rabbany**, Yasir Mehmood, Fazlul Hoque, Tanwne Sarker, Arshad Ahmad Khan, Kh Zulfikar Hossain, Mohammad Shakhawat Hossain¹, Rana Roy and Jianchao Luo (2021) “Effects of partial quantity rationing of credit on technical efficiency of Boro rice growers in Bangladesh: Application of the stochastic frontier model” *Emirates Journal of Food and Agriculture*. 2021. 33(6): 501-509 doi: 10.9755/ejfa.2021.v33.i6.2714 <http://www.ejfa.me/>
7. Ting Jenn Ling¹ , Mad Nasir Shamsudin² , Wang Zheng Bing¹ , Pham Thi Cam Nhung¹ and **Md Ghulam Rabbany** (2021) “Mitigating the impacts of COVID-19 on domestic rice supply and food security in Southeast Asia” *Outlook on Agriculture* ^a The Author(s) 2021 Article reuse guidelines: sagepub.com/journals-permissions DOI: 10.1177/00307270211024275 journals.sagepub.com/home/oag
8. Wei Wei, Tanwne Sarker, Wioletta Zukiewicz-Sobczak, Rana Roy, G. M. Monirul Alam, **Md. Ghulam Rabbany**, Mohammad Shakhawat Hossain and Noshaba Aziz (2021) “ The Influence of Women’s Empowerment on Poverty Reduction in the Rural Areas of Bangladesh: Focus on Health, Education and Living Standard” . *Int. J. Environ. Res. Public Health* 2021, 18, 6909. <https://doi.org/10.3390/ijerph18136909>
9. Kh Zulfikar Hossain, Jianhong Xue, Md **Ghulam Rabbany** (2021)“Consumers’ willingness to pay for GLOBALG.A.P. certified chicken: Empirical evidence from a consumer survey in Bangladesh” *Food Control* 130 (2021) 108397

List of Research Publications in scientific journal :(As Assistant Professor)

1. Wei Wei, Tanwne Sarker, Rana Roy, Apurbo Sarkar, and **Md Ghulam Rabbany** (2021) “Women’s empowerment and their experience to food security in rural Bangladesh” *Sociology of Health and Illness*. DOI:10.1111/1467-9566.13273 (2021) 00:1-24; pp 01-24.
2. Tanwne Sarker, Apurbo Sarkar, **Md Ghulam Rabbany**, Milon Barmon, Rana Roy, Md. Ashfikur Rahman, Kh. Zulfikar Hossain, Fazlul Hoque and Muhammad Asaduzzaman (2021) “ Evaluation of preventive, supportive and awareness building measures among international students in China in response to COVID-19: a structural equation modeling approach” *Global Health Research and Policy*. DOI: doi.org/10.1186/s41256-021-00192-5 (2021) 6:10, pp 01-10.
3. Fazlul Hoque, **Md Ghulam Rabbany**, Sauda Afrin Anny and Asma Akter (2016) “Level of Job Satisfaction in Agribusiness Sector in Bangladesh: An Application of Herz-Berg Two Factors Motivation Theory” *International Journal of Economics, Commerce and Management*; Vol-4, Issue -6; ISSN 2348 0386; pp419-445.
4. **Md Ghulam Rabbany**, Din-il-Islam, and Fatema Tus Sadia (2016) “An Overview of School Banking Program: Its Problems, Prospects and Acceptability (A Case Study on Janata Bank Limited Shamoli Corporate Branch)” *International Journal of Economics,*

Finance and Management Sciences. DOI: doi: 10.11648/j.ijefm.20150306.15, Vol-3, Issue-6; pp685-694.

5. Jaba Chakraborty, Farjana Salam, and **Md Ghulam Rabbany** (2015) “Financial Performance Analysis of Islamic Banks in Bangladesh: A Case Study on Islami Bank Bangladesh Limited (IBBL)” International Journal of Economics, Finance and Management Sciences. ISSN: 2326-9561; Vol-3; Issue-2; pp99-106.

List of Research Publications in scientific journal :(As Lecturer)

1. **Md Ghulam Rabbany**, Mukul,A.,Z.,A., Afrin,S., and Rahman,A. (2013); Level of Workers Job Satisfaction at Jute Mills: A Case Study on Narsinghi District; International Journal of Research in Commerce and Management; Volume-4; No.7, May 2013, P (112-115); ISSN 0976-2183 (Online). Web address and link: [http:// ijrcm.org.in/](http://ijrcm.org.in/)
2. **Md Ghulam Rabbany**, Afrin,S., Rahman,A.; and Salam,F. (2013); Economic Modeling of the Cost of Inputs for Rice Production: A Case Study on Bangladesh; International Journal of Research in Commerce, Economics and Management; Volume-3; No.5, May 2013, P (111-115); ISSN 2231-4245 (Online). Web address and link: [http:// ijrcm.org.in](http://ijrcm.org.in).

Training Program

- a) A training Program on “**Teaching Methods and Techniques**” at Sher-e-Bangla Agricultural University from 14/10/2012 to 16/10/2012, organized by outreach program of Sher-e-Bangla Agricultural University .
- b) Training Workshop on “**Inclusive Market Development**” at Bangladesh Institute of Development Studies (BIDS), Dhaka, Bangladesh 25/11/2015.
- c) Training program on “**Analysis of Productivity and Efficiency**” at Sher-e-Bangla Agricultural University, Dhaka, 06/04/2015.

Academic Background

- **Ph.D.**
Northwest A&F University
School of Economics and Management
Yangling, Shaanxi,
712100, P. R. China
- **MBA** (Major in ‘**Marketing**’)
IBA/ Rajshahi University
Year of Passing -2011 (Exam held in 2011)
CGPA Earned--3.85 on a 4-point scale.
- **BBA** (Major in ‘**Marketing**’)
Patuakhali Science and Technology University
Faculty of Business Administration and Management
Year of Passing -2007 (Exam held in 2009)
CGPA Earned--**3.64 on a 4-point scale.**

Thesis and Project Work

- Ph.D. Thesis Title: Impacts of Credit Constraints on Farm Household Technical and Cost Efficiency: Evidence from Boro Rice Cropping System of Pabna, Bangladesh

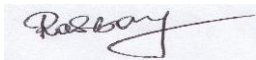
Awards and Achievements

- Obtained **First position** (Major in Marketing) in BBA program.
- Obtained **Second position** (Major in Marketing) in MBA program.

References

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